



metacore

Main logo

The Metacore logo focuses on what we are passionate about: the core loop and the meta of a game and perfecting those. The core loop is a base action or series of actions that are repeated over and over throughout a game. This is most important loop of the game, to which the rest of the game, meta, is built around.

While the logo is simple, it's been professionally crafted and refined. The logotype features an optically adjusted 'O' to better align with our dot motif used in our brand identity and visual guidelines.

The icon encapsulates the entertaining nature of Metacore, acting as a counter-weight to the logotype and offering room to have fun. When it is static, it illustrates the letter 'M'.

Always keep the logotype and the dot motif together. They should not be used separate from eachother.



Exclusion Zone

When used alone, our logotype should have generous empty space around it. For the minimum clear space, please use the ‘O’ character. When used alone, under no circumstances should any other elements conflict with this clear space.

